

The Women of Alvis Farms
Manakin-Sabot, VA 23103
alvisfarmsva@gmail.com



June 18, 2019

Dear Potential Sponsor,

Sunflowers will be in peak bloom the first half of August and the first-ever “Sunflower Festival at Alvis Farms” is just around the corner. We are hosting this event to share the beauty of the sunflowers, to educate the community about our agricultural roots, as well as to diversify our family farm’s revenue and sustainability for the future. This event will directly benefit Goochland’s youth involved in 4-H and FFA.

With an increase in alternative food choices, a depressed milk price, and high input costs, family farms across the nation are going out of business at a record rate. We are proud to have been a working dairy farm in Goochland since 1965, and have been farming the land even longer. Community outreach, and education, is something we strive to do as often as possible. We’re excited to be hosting this Sunflower Festival, which will help us continue to farm and be an active part of keeping Goochland rural.

These are the reasons we are asking for your support. To ensure sponsor benefits, we are asking potential sponsors to apply by **July 15th**. However, we will accept sponsorship through August. Donating to the “Sunflower Festival at Alvis Farms” will help support agriculture in our community.

Please visit AlvisFarmsVA.com, and fill out the sponsorship form. Preserve rural Goochland, keep farmers farming and share your business with the attendees. If you do not have computer access please let us know, and we will be happy to bring you a paper copy of the application. All sponsors will be recognized at the event, on printed materials, and will receive tickets to attend the event. Please see the attached sheet to see the different levels of sponsorship, and the benefits for each level.

Thank you in advance for your consideration! We hope to see you at the sunflower fields!

Sincerely,

A row of five handwritten signatures in black ink. From left to right, they are: Cindy Alvis, Betsy Alvis, Phyllis Henley, Erin Henley, and Rachel Henley.

Cindy Alvis Betsy Alvis Phyllis Henley Erin Henley Rachel Henley

Please contact Cindy Alvis at (804) 317-3460 for more information and questions.