

The Women of Alvis Farms  
Manakin-Sabot, VA 23103  
alvisfarmsva@gmail.com



June 30, 2020

Dear Potential Sponsor,

Thank you for your interest in sponsoring the “Sunflower Festival at Alvis Farms” this year. We are excited to be able to host this event to share the beauty of the sunflowers, to educate the community about our agricultural roots, as well as to diversify our family farm’s revenue and sustainability for the future.

We are proud to have been a working crop and dairy farm in Goochland since 1965, and have been farming the land even longer. Community outreach, and education, is something we strive to do as often as possible. We’re thrilled to be hosting this year’s Sunflower Festival at a new location just down the road, please check our website for directions. Welcoming the public through agritourism events helps us continue to farm and be an active part of keeping Goochland rural. At our inaugural event last year, we had over 6,000 visitors, which far exceeded our expectations. We hope to reach even more members of our community with this year’s event. Again this year, the event will directly benefit Goochland’s youth involved in 4-H, FFA, and the GHS band. Last year we were happy to be able to donate over \$4,000 back to community groups.

We are so thankful that Virginia is opening back up into Phase 3 just in time - the sunflowers are expected to be in peak bloom in the middle of July! We have planned to open the fields July 10-16, 2020; our modified festival will be July 10-12 and we will have shortened hours July 13-16. Because of the economic struggles we are all facing due to COVID-19, we felt uncomfortable asking for sponsorship donations this year. However, we greatly appreciate your interest in being a sponsor! We plan to recognize sponsors on social media, as well as at the event this year.

Donating to the “Sunflower Festival at Alvis Farms” will help support agriculture in our community, preserve rural Goochland, keep farmers farming and share your business with the attendees. We’d be happy to come and pick up your sponsorship check - just email us ([alvisfarmsva@gmail.com](mailto:alvisfarmsva@gmail.com)) and let us know when is convenient for you.

Thank you, and we hope to see you at the sunflower fields!

Sincerely,

**Cindy Alvis    Betsy Alvis    Phyllis Henley    Erin Henley    Rachel Henley**

\*Please contact Cindy Alvis at (804) 317-3460 for more information and questions.\*